

Nashville State Community College

A.A.S. Degree in Business – Marketing and Retailing Concentration

This sequence can be followed by students who begin college-level work in the fall semester. Prerequisites may apply to specific courses; it is the student's responsibility to determine if prerequisites have been met. Additional semesters will be required if prerequisite courses, including Learning Support courses, are not completed. Prior to registering each semester, the student is expected to consult with his/her advisor.

Name:	A# 00	Date:	Catalog: 2024-2025
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First Year - Fall Semester

Course Number and Title	Credit	Term	Grade	Prerequisites	Notes
First 5-Week Session					
NSCC 1010 First-Year Experience	1			First-time college students only	
First 7-Week Session					
BUSN 1305 Introduction to Business	3			None	
LOGI 1000 Introduction to Logistics	3			None	
Second 7-Week Session					
MATH 1010 or MATH 1530 or MATH 1630	3			Level 2 placement in Math or concurrent enrollment in Math Support	
BUSN 1360 Software Applications for Bus.	3			Level 2 placement in Reading	
ENGL 1010 English Composition I	3			Level 2 placement in English OR Level 1 placement in English with concurrent enrollment in ENGL 0815 AND Level 2 placement in Reading OR Level 1 placement in Reading with concurrent enrollment in READ 0815	
Total Credit Hours	15/16				

First Year - Spring Semester

Course No. and Title	Credit	Term	Grade	Prerequisites	Notes
First 7-Week Session					
BUSN 1350 Sales and Service	3			None	
ADMN 1310 Business Communications	3			Level 2 placement in English and Reading	
Second 7-Week Session					
BUSN 2300 Business Ethics	3			Level 2 placement in English and Reading	
BUSN 2330 Principles of Management OR BUSN 2340 Human Resource Management	3			Level 2 placement in English and Reading	
COMM 2025 or COMM 2045	3			ENGL 1010	
Total Credit Hours	15				

Second Year - Fall Semester

Course No. and Title	Credit	Term	Grade	Prerequisites	Notes
First 7-Week Session					
BUSN 2389 Social Media Marketing	3			None	
BUSN 2350 Organizational Behavior	3			Level 2 placement in English and Reading	
BUSN 2347 Financial Mgmt. and Budgeting	3			Level 2 placement in Math, English and Reading	
Second 7-Week Session					
BUSN 2385 Project Design & Management	3			BUSN 1360; Level 2 Placement in English and Reading	
ECON 2100 Macroeconomics or ECON 2200 Microeconomics	3			Level 2 placement in Math, English and Reading	
Total Credit Hours	15				

Second Year - Spring Semester

Course No. and Title	Credit	Term	Grade	Prerequisites	Notes
First 7-Week Session					
BUSN 2380 Principles of Marketing	3			Level 2 placement in English and Reading	
BUSN 2370 Legal Environment of Business	3			Level 2 placement in English and Reading	
Second 7-Week Session					
BUSN 2395 Business Applications	3			BUSN 1350, BUSN 2300, BUSN 2350, BUSN 2370, BUSN 2380, ECON 2100 or 2200, and LOGI 1000	Taken in last semester or instructor approval required.
BUSN 2387 Retail Management	3			Prerequisite or co-requisite: BUSN 2347 Prerequisites: ADMN 1310, BUSN 1360, BUSN 2330, BUSN 2340, BUSN 2350, and BUSN 2380	
ART 1035 or MUS 1030 (Humanities)	3			Level 1 placement in English; Level 2 placement in Reading or concurrent enrollment in READ 0815	
Total Credit Hours	15				
Total A.A.S. Degree Credit Hours	60/61				

PROGRAM NOTES: