

Nashville State Community College
BUSINESS MANAGEMENT
 Marketing Concentration
 2008 Catalog – A.A.S. Degree

NAME: _____

A _____

PHONE: (WORK) _____ (HOME) _____

E-MAIL _____

ADVISOR: _____

OFFICE/PHONE: _____

DATE / TIME: _____

DATE / TIME: _____

NOTES AND COMMENTS

FIRST YEAR - FALL SEMESTER			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
ACCT 1104 Principles of Accounting I	3		DSPM 0850
BUS 1113 Intro to Business	3		DSPR 0800 & DSPW 0700
ENGL 1010 English Composition I	3		DSPR 0800 & DSPW 0800
Math Elective, choose one: MATH 1130, MATH 1530, MATH 1630, or Math 1710	3		DSPM 0850
MKT 1400 Customer Service & Sales	3		DSPR 0800 & DSPW 0700

FIRST YEAR - SPRING SEMESTER			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
ACCT 1105 Principles of Accounting II	3		ACCT 1104 (C or Higher)
ECON 1111 Principles of Macroeconomics <i>or</i> ECON 1121 Principles of Microeconomics	3		DSPR 0800 & DSPW 0700
HUMANITIES ELECTIVE	3		See catalog for list of courses.
SPCH 1010 Speech	3		ENGL 1010
TECHNICAL ELECTIVE	3		Any BNK, BUS, ECON, ENTR, MKT course in addition to required courses or a related advisor approved course.

SECOND YEAR – FALL SEMESTER			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
BUS 2310 Business Ethics	3		DSPR 0800 & DSPW 0700
BUS 2650 Legal Environment of Business	3		DSPR 0800 & DSPW 0700
MKT 2220 Marketing	3		DSPR 0800 & DSPW 0700
MKT 2221 Consumer Behavior	3		DSPR 0800 & DSPW 0700
BUS 2400 Principles of Management	3		DSPR 0800 & DSPM 0700

SECOND YEAR - SPRING SEMESTER			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
AIS 1181 Business Software Applications	3		DSPR 0800 & DSPM 0800
BUS 2111 Organizational Behavior	3		DSPR 0800 & DSPW 0700
BUS 2900 Management Applications	3		Should be completed during the last semester at NSCC to enroll in this course. Prog Coord approval required.
SOCIAL SCIENCES ELECTIVE	3		See catalog for list of courses.
TECHNICAL ELECTIVE	3		Any BNK, BUS, ECON, ENTR, MKT course in addition to required courses or a related advisor approved course.

